

- Producer, Composer, Sound Designer, Artist
- Internet Developer - Drupal and Microsoft .NET
- Creative Marketing Professional

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Poised to contribute a unique blend of creative talent, project-management, and innovative technology skills, along with commitment to excellence to your firm's value, by ensuring that projects support strategic mission and objectives within scope, budget, and schedule.

CREATIVE OVERVIEW (MUSIC BUSINESS)

- Tim Jones is a multitalented music producer with over two-decades of experience in music writing, audio and digital production in media technology. His work ranges from a variety of styles which include: indie, pop, rock, film, TV and is involved with special project work including remix work.
- Currently operating 'SO OUT THERE.com Productions' - providing a full creative production service including songwriting, record production, music composition and video production. Music successes from the controversial "New World Order" music and video to the recent mainstream electro-pop Christmas track featuring UK artist "Spencer".
- Set up and run own music label 'SO-Digital' for digital download of SO OUT THERE with a bespoke e-commerce selling system for direct digital content supply. Music distribution setup via iTunes, Amazon Mp3, HMV, eMusic, 7digital, Rhapsody, Napster and other digital distribution sites.
- Music promotion and marketing using social networking sites such as MySpace, iLike, Facebook and creating successful online video and viral marketing strategies via YouTube and Google.
- Set up SO Massive! - TV & Film Music which focuses on creating and licensing music, sound design and production for TV, Film and corporate media. Examples include: BMW Mini Advert (UK), Rogers Communications, Orchestration and composition for new Hockey Night Canada TV Theme (CBC TV), corporate branding and voice over work.
- Seasoned expert in audio production and programming with extensive hands-on experience of a wide range of digital audio systems: Steinberg Nuendo, Cubase, Waves, Adobe Audition, SoundForge, Sony Acid, Native Instruments and 100's of digital audio VSTi plugins.
- Innovative conceptualist of new artistic projects: creative thinking, commercial branding, product visualization, business strategies, delivery to market and marketing support. Highly proficient in content output and creative literary writing.
- Able to handle diverse, complex and technically challenging projects with fast turn-around.

PROFESSIONAL PROFILE (BUSINESS TECHNOLOGY)

- Results-driven management & IT professional/consultant with Business Enterprise Hons. Degree. Possesses comprehensive business/technical skill set required for successful project implementation and delivery to market.
- Freelance Internet Drupal developer, system architect and theme designer. Building content rich websites using Drupal Content Management System to create social networking sites, corporate and personal websites.

- Currently working on a range of personal commercial technology projects including:
The-Zones.com – A large commercial multi-domain web portal and social networking site covering a wide and diverse range of interests and online content, user interactivity and community focus. System written using the Drupal content management system, Apache, PHP5 and MySQL.
- Extensive hands-on commercial development of n-tier Internet applications; web portals programmed using Drupal, PHP, MySQL, ASP.NET, ADO.NET, Transact SQL, DHTML, XML, Javascript and the Microsoft .NET Framework.
- Entrepreneurial, creative thinker, offering innovative conceptualization of commercial project ideas. With a sharp eye for fresh approaches, cutting-edge design and application of leading-edge technology solutions, produces highly effective and engaging end products.
- Demonstrated expertise in web standards and technologies, usability, accessibility and principles of interactive design from conception through design, specification, development, implementation to ongoing maintenance and promotional support.
- Experienced independent consultant for small to medium companies with over a decade track record of applying appropriate, practical Internet and emerging IT solutions that meet real business needs: from conception of systems architecture, design, project management, customer liaison and marketing through to promotional strategies and creative online e-marketing.
- Professional Executive with full business and commercial experience, having worked as company owner, managing director, and Customer Support Director while in the UK.
- Strong interpersonal, written, and verbal communicator who can deliver effective presentations, consult on technology projects and liaise with team members and clients at all levels.

***FOR HIRE** - Seeking meaningful opportunities to work on contract, partnership, full-time basis with exciting creative, entertainment, technology/business based projects in any areas from emerging music, video, game technology, research, online portals, systems architecture, production design, project management, design, to hands-on production and creative writing.*

TECHNICAL EXPERTISE

Application Development & Business

- Custom written Portal Web Development
- Drupal CMS development, MySQL database design and PHP customization.
- Multimedia, CD-ROM, DVD Production and Authoring.
- Streaming Media, MP3, online presentations.
- Presentation of Video, Audio, Media using Flash.
- Online custom in-house eTraining, eLearning
- Custom Sound, Audio & Music Composition
- Biz
- Project Development and Management
- Internet Marketing, Branding & Promotion
- Systems Architecture and Design

Web & Programming

- DHTML/HTML
- CSS
- PHP5/MySQL 5
- Drupal Content Management System
- JQuery and Javascript
- Active Server Pages
- ASP.NET (VB)
- Microsoft Visual Studio .NET
- Transact SQL
- SQL Stored Procedures
- XML
- MS Access

📁 Design & Multimedia

- Adobe Photoshop CS4
- Adobe Illustrator CS4, PageMaker
- Adobe Fireworks, Flash, Dreamweaver
- Adobe After Effects CS4
- Sony Vegas 8
- Sony Acid 7
- SWiSHmax
- AutoCAD 13/2005
- 3D Studio Max
- Steinberg Cubase, Nuendo, VSTi Synth
- Sorenson Squeeze
- Flash Media Encoding
- Sony CD Architect

📁 Systems & Software

- Windows NT/2000/2003/2008 Server
- Windows 9x/ME/XP/Windows 7
- IIS 4,5,6,7 Web Hosting
- MS SQL and MySQL 5 Server
- Apache/Linux Configuration
- DNS Domain Name Management
- System deployment, machines cloning using Ghost Enterprise
- TCP/IP Networking
- Ipswitch Imail, POP3, IMAP4, LDAP
- FTP Server, SSH Secure Admin
- RemoteAnything
- Webtrends & Faststats web statistics.
- IPMonitor administration

PROFESSIONAL EXPERIENCE

2004 to Present

SO OUT THERE Productions, Toronto, Canada – Business Owner, Songwriter, Producer

- Established SO OUT THERE.com Production Company to provide creative service to artists, producers, and media companies requiring a diverse range of music and audio production.
- Written over 40 completed songs, produced 15 digital videos penned for a wide range of industries including pop, film, TV, multimedia, ad agency work. Wrote and produced for Ron Paul presidential candidate and 9/11 music dedicated to the fire and rescue services on 9/11.
- Set up an online digital studio over the internet to allow collaboration on projects to be done internationally via the net.
- Currently writing and producing for a range of UK artists, with commercial release of various projects into 2009.
- Writing community based online industry web portal to provide full support to the music industry.
- Providing artistic development for new artists and music projects in UK and Canada.
- Writing highly successful 'go-viral' productions for the YouTube, Google Video markets.

2007 to Present

SO MASSIVE! TV & Film Music, Toronto, Canada – Business Owner, Producer, Audio Engineer

- Set up SO-Massive.com, a sister division of SO OUT THERE focusing on creating and licensing music, sound design and production for TV, Film and corporate media.
- Examples include: BMW Mini Ad UK, Rogers Communications ident, Orchestration and composition for new Hockey Night Canada TV Theme (CBC TV),
- Providing corporate branding and voice over work.

2001 to 2002 Advanced NET, Toronto, Canada – Freelance Developer

- Emigrated from England to Toronto to pursue professional career objectives and operate Advanced NET - service to provide a diverse range of technology research and custom web project development using leading-edge web technologies including MS .NET, flash streaming media, mobile & multimedia solutions.
- Fulfillment of project management, Internet marketing & consultancy for small to medium business and individuals.

- Plays a key creative role in product and services inception, special projects, systems architecture, creative development and analytical problem solving.

1998 to 2001: Advanced Internet Ltd, Telford, UK - Managing Director

- Launched and ran successful Internet & Marketing Company specializing in corporate web hosting and design solutions employing a totally integrated Microsoft NT/2000, SQL, and Exchange Server platform.
- Promoted and sold a comprehensive range of standards-based commercial grade Internet services for the development of leading-edge web technologies including Microsoft .NET web, SQL Server and XML.
- Technical responsibilities included designing and installing network and server architecture, setting up and administering Microsoft NT/2000 Servers, IIS5, TCP/IP network infrastructure and related Internet services, including Ipswich Imail server, list server, SMTP anti-spam mechanisms, DNS, FTP, Frontpage Server Extensions, Real Audio and SQL 7.0/2000 Database Server, Veritas Backup Exec.
- Implemented internal security systems, firewall design and system auditing.
- Held sole responsibility to ensure 24x7 operation of core Internet services and the monitoring of network services and performance.
- Devised, developed and sold interactive web site projects for clients, using Active Server Page scripting, Perl, ASP.NET, XML and SQL Database technologies.

1998 to 2001: Student World Ltd, UK – Company Director

- In addition to running my own company, I was appointed a Board Director of Student World Ltd.
- As project leader, developed an Internet strategy for youth focused Web site “student-world.co.uk”.
- Provided system architecture, development, design, coding, content and technical infrastructure for the website.
- Formulated implementation of company information technology and communications strategy.
- Contributed to Student World, winning “Top Web Site” of the month and was featured by BBC Education and Computer Active.
- In 2000 the Student World project was successfully sold to a major UK insurance company.

1996 to 2002: Advanced Media Design, Telford, UK - Business Owner

- Established own self-employed consultancy service: Advanced Media Design - specializing in the newly emerging multimedia technologies via the Internet and CD-ROM.
- Researched and developed all areas of multimedia, from digital video, sound production, and corporate graphic design to the coding of multiple web-based systems, using a variety of tools and programming languages.
- Worked directly with a variety of industry clients from Multinational Software Companies (e.g. ABC Systems) to being external consultant for Wolverhampton University (Business School), providing system design within all areas of Intranet and Internet technology.
- Provided professional business consultancy to small and medium size companies in all areas of information technology for the emerging multimedia and Internet market, formulating design and development of corporate web sites, graphic communication and successful Internet market strategies.
- Was solely responsible for all aspects of project management including planning, budgeting and customer satisfaction.

March 1989 to 1993: Zircon Lighting Ltd & Stax Lighting England, UK - Customer Support Director

- Was headhunted by new UK Lighting Company to provide and manage direct customer support for products, services and technical specifications via telephone and travel throughout the UK consulting with prospective architects, specifiers and electrical wholesale clients.
- Managed technical sales, product/electrical design, management and sales quotations for a wide variety of indoor and outdoor lighting projects, including high-intensity discharge exterior floodlighting for prestigious sports stadiums.
- Successfully implemented an AutoCAD design system to assist the production department for automated punch press CAD/CAM system.
- Worked on stock control inventory system and bill of materials for cost accounting and formulated Net Trade sales prices on most products, components and special project requirements.
- Created product drawings, technical specification documents and sales proposals sent to architects and specifiers.
- Moved to Stax Lighting as Customer Service Director, applied successful marketing strategies, covered all areas of technical production, lighting design, in-house brochure design, content, sales fulfillment.
- Designed, implemented and ran the LAN network system and provided full support to their IT needs.
- Provided research and development to computer based solutions for scientific calculation of illuminance plots and architectural lighting simulations e.g. Lightwave.
- Personally produced unique in-house brochure using Pagemaker 6 DTP; designed product drawings using AutoCad, with 'virtual reality' digital product images, using 3D Studio modeling. Handled all printing requirements and distribution of catalogues to customer base.

1986 to March 1989 TamLite Lighting Ltd, England, UK - Lighting Design Engineer

- Covered design, technical operation and sales of commercial and industrial lighting.
- Worked with the design of lighting systems, producing architectural scale drawings, showing system proposals for architects, specifiers and electrical wholesaler clients.
- Was involved directly in the design/construction of a fully computerized goniophotometer (a mechanical device incorporating mirrors to measure the optical performance of light fittings). Solely responsible for interfacing the mechanical control system to a microcomputer, writing the software to process the recorded results into photometric data for technical publications.
- Involved with mechanical, electrical, electronic product development, and set up their first CAD system for design work.

EDUCATION

1994-1996: University of Wolverhampton, England, UK - BA Hons (2:1) Business Enterprise

- **Major:** Business enterprise, Marketing, Business Administration, Information Systems, Management Information Technology, Finance, Accounts, Taxation, Human Resource Management, and Cost Accounting.

1993-1994: Business Finance, Telford, England, UK

- Major: Higher National Diploma in Business and Finance.

1984-1986: Advanced Level, New College, Telford, England, UK.

- Computing (Grade B) - Electronics (Grade C) - Art (Grade A)